



FIND YOUR VISION: From Seeing to Storytelling

11/11/2026 – 14/11/2026 Turin | Italy

How do you find a subject, approach it, and turn what you see into a story? Through lectures, assignments, discussions, and portfolio reviews, **FIND YOUR VISION** explores the process of developing a photographic story, from the first idea to shooting, editing, and sequencing. A photojournalism masterclass at The Visual Factory, Turin, led by Fabio Bucciarelli, Manu Brabo, and Diego Ibarra Sánchez.

THE PROGRAM

The Visual Factory presents **FIND YOUR VISION: From Seeing to Storytelling**, an intensive Photojournalism Masterclass taking place at the **Docks Dora in Turin, November 11–14**.

Led by award-winning photojournalists **Fabio Bucciarelli, Manu Brabo, and Diego Ibarra Sánchez**, the masterclass is an invitation to explore what it means to develop a personal way of seeing and to turn that perspective into photographic stories.

At the heart of the workshop is the belief that there is no single right way to represent reality. Every photographer approaches the world from a different position, shaped by their experiences, background, interests, sensitivity, and relationship with the people and places they photograph. The challenge is not to find the correct way to tell a story, but to understand what makes your way of seeing yours.

Throughout the masterclass, participants will have time to explore and reflect on their own photographic approach through discussion, research, shooting, assignments, editing, and direct exchange with the mentors. The aim is to create a space where each student can question their habits, experiment with different approaches, and begin to identify the ideas and instincts that shape their work.

An assignment will provide a practical context in which to put this process into practice. Students will have dedicated time to work in the field, develop their approach to the subject, and produce a body of photographs. Rather than following a predetermined

visual formula, each participant will be encouraged to interpret the assignment through their own perspective.

During the process, Fabio, Manu, and Diego will work closely with the students, sharing their different experiences and approaches to photojournalism. Through individual feedback and conversations around the work, the mentors will challenge participants to look more critically at their choices and help them understand what is genuinely personal in their images.

One morning of the masterclass will be dedicated to a special lecture with La Repubblica special correspondent **Fabio Tonacci**, focusing on field journalism, the search and verification of sources, and the challenges of reporting from conflict and crisis zones. Drawing on his experience working with photographer Fabio Bucciarelli, Tonacci will share insights into how journalist–photographer teams work in the field to develop and produce in-depth reportage.

The process will continue through editing and sequencing, where students will learn to look at their photographs as part of a larger narrative. Selecting what to include, what to leave out, and how images relate to one another becomes another way of defining a point of view.

The masterclass will offer participants the opportunity to:

- Develop an authentic visual style by translating your personal perspective into photojournalistic work.
- Work directly in the field on a dedicated assignment to produce a complete photographic project.
- Receive personal one-to-one sessions and portfolio critiques from three international photojournalists.
- Master the art of editing and sequencing to transform individual images into a cohesive story.
- Become an ARCI member of The Visual Factory, gaining access to our creative community and the entire national ARCI network of cultural spaces.

DAY 1 | FROM CONCEPT TO THE FIELD

Time	Activity	Details
09:30 - 10:30	Welcome Breakfast	Informal meet-and-greet over coffee and pastries to connect participants and faculty.
10:30 - 11:30	Workshop Introduction	Overview of the program, philosophy, and learning objectives led by the four instructors.

11:30 - 13:00	Group Division & Assignment Brief	Division into 3 working groups to brainstorm story ideas, assign projects, and set initial goals.
13:00 - 14:30	Lunch Break	
14:30 - 16:30	Guest Talk: Diego Ibarra Sánchez	Diego Ibarra Sánchez will share his experience to guide students in building long-term narratives, exploring ethics, visual identity, and voice before hitting the shutter
16:30	Fieldwork (Session 1)	Participants head into the field for their first individual or small-group shooting session.

DAY 2 | DEVELOPING THE VISUAL LANGUAGE

Time	Activity	Details
09:00 - 10:00	Portfolio Review	Optional 1-on-1 feedback sessions with available mentors.
10:00 - 12:00	Guest Talk: Fabio Tonacci	<i>Text and Image</i> : Synergy between writing and photojournalism in investigative reporting.
12:00 - 13:00	Group Work Session	Reviewing the first batch of images in groups to refine narrative structure and plan next steps.
13:00 - 14:30	Lunch Break	

14:30 - 16:30	Guest Talk: Fabio Bucciarelli	Fabio Bucciarelli reflects on his path beyond traditional newspapers and major media outlets, focusing on the true value of freelancing. Drawing from over 15 years in conflict zones, he explores how to break free from standard editorial assignments, build a distinct authorial perspective, and construct a deeply personal visual voice.
16:30	Fieldwork (Session 2)	Participants return to the field to expand their stories and fill narrative gaps.

DAY 3 | DEVELOPING THE VISUAL LANGUAGE

Time	Activity	Details
09:00 - 10:00	Portfolio Review	Optional 1-on-1 feedback sessions with mentors.
10:00 - 11:00	Plenary Session	Open forum with all instructors and peers to discuss challenges, ask questions, and pivot ideas.
11:00 - 13:00	Group Work Session	Deep dive into small-group editing to evaluate story progress and clarify project directions.
13:00 - 14:30	Lunch Break	
14:30 - 16:30	Guest Talk: Manu Brabo	<i>The Photographer-Writer Synergy:</i> Examining assignments in conflict zones for major news outlets.
16:30	Fieldwork (Session 3)	Final shooting session in the field to complete the visual sequence.

DAY 4 | EDITING & PRESENTING THE WORK

Time	Activity	Details
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09:00 - 10:30	Portfolio Review & Breakfast	Morning coffee combined with final 1-on-1 portfolio review slots.
10:30 - 13:00	Final Editing & Curation (Part 1)	Selecting top images and defining sequence structure with instructor guidance.
13:00 - 14:30	Lunch Break	
14:30 - 18:00	Final Editing & Project Completion (Part 2)	Finalizing image sequences, drafting captions, layout polishing, and exporting files.
21:30 - 22:30	Screening & Final Presentation	Public screening and presentation of completed student photo essays.
22:30 - LATE	Closing Party	Celebration to wrap up the workshop with music, drinks, and networking.